



**BURSA**  
**TİCARET BORSASI**  
— 1924 —

KURUMSAL KİMLİK KILAVUZU

Logo



Logo



**BURSA**  
TİCARET BORSASI  
— 1924 —

Renk ve  
yazı karakteri

24pt CHALETLONDONNINETEENSEVENTY

18pt CHALETLONDONNINETEENSEVENTY

12pt CHALETLONDONNINETEENSEVENTY

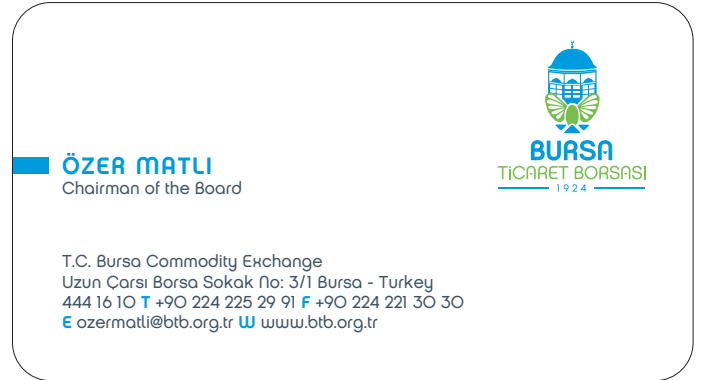
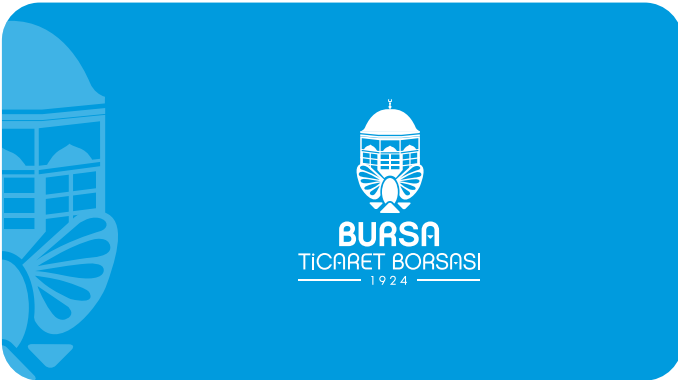
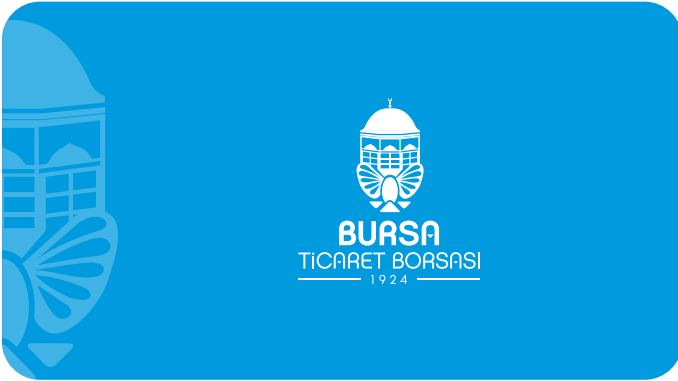
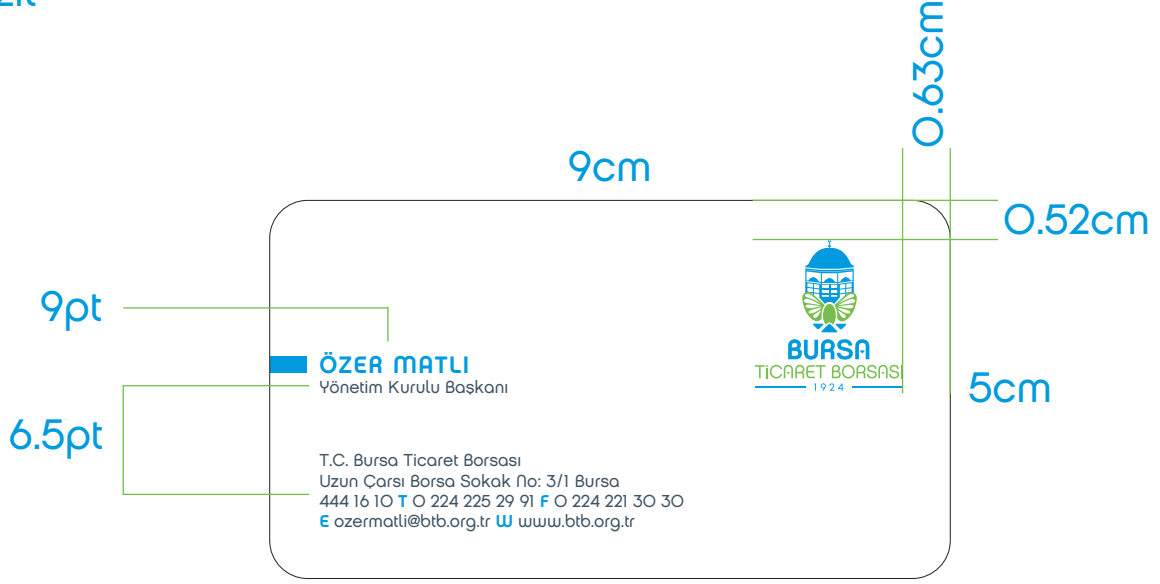
10pt CHALETLONDONNINETEENSEVENTY

8pt CHALETLONDONNINETEENSEVENTY

● Pantone 925c

● Pantone 360c

## Kartvizit



Antetli

9pt

T.C. Bursa Ticaret Borsası Uzun Carsi Borsa Sokak No: 3/1 Bursa  
444 16 10 T O 224 225 29 91 F O 224 221 30 30 W www.btb.org.tr



1.54cm

1.40cm



## Zarf

1cm

9pt

T.C. Bursa Ticaret Borsası Uzun Çarşı Borsa Sokak No: 3/1 Bursa  
444 16 10 T O 224 225 29 91 F O 224 221 30 30 W www.btb.org.tr



22cm



10.5cm

## Dosya

46cm

2.1cm

2.1cm

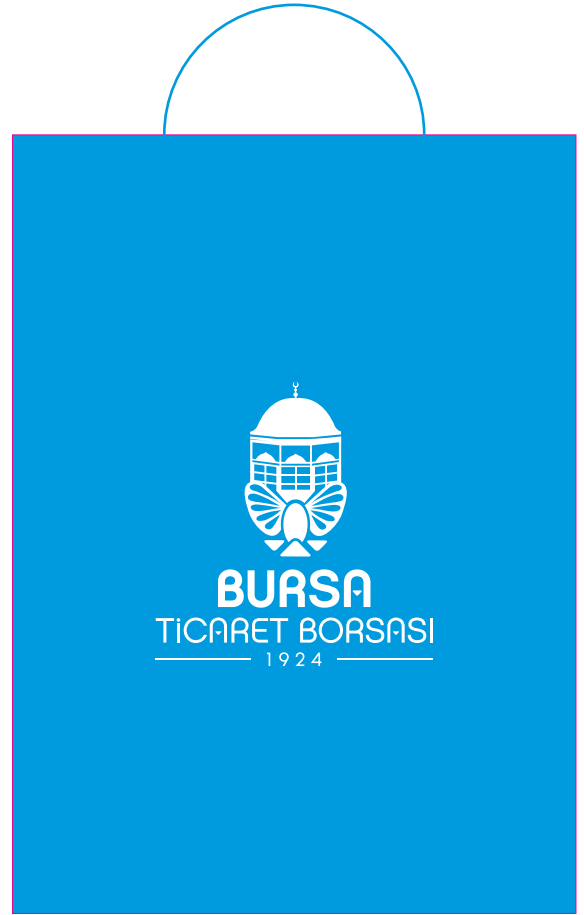


32cm

1cm  
9pt

T.C. Bursa Ticaret Borsası Ürün Core Borsa Sokak No: 3/1 Bursa  
444 16 16 T.C. 224 225 22 51 F.O. 224 225 30 30 33 www.tbbs.org.tr

## Torba



## Rozet

